

PORTAFAB

CASE STUDY

PIM Brands

Customer: PIM Brands, LLC

Location: Plainfield, NJ

Application: Dividing Wall at Facility

Product: SteelSpan Wall System (30 foot tall)

Benefits Provided:

- Separation of manufacturing and distribution areas
- Fast installation
- Compliance with local building codes



THE SITUATION

PIM Brands, LLC is an affiliate of Promotion In Motion, a group of companies that manufacture and market popular brand name confections, fruit snacks and other fine foods across the globe.

PIM had acquired a new facility in New Jersey that would allow them to manufacture and distribute their product at the same location. This facility had no interior walls at the time, and PIM needed to find a way to separate their manufacturing space from their distribution space.

This project required a short time span, as PIM needed to get their new facility operational as soon as possible. Given that this was a new facility, it was necessary to meet the local building codes for demising walls, addressing non-combustible walls and all necessary structural calculations.

THE SOLUTION

PortaFab had multiple product lines that could accommodate the client's request to separate the manufacturing and distributing space. Due to the need for a quick installation, PortaFab recommended utilizing the SteelSpan product line because of its relative ease and speed of installation.

PortaFab provided a 30 foot tall SteelSpan wall system, and ensured its compliance with local building codes. This product line also allowed for a quick and easy installation in order to meet the client's project time frame.

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