

# PORTAFAB

## CASE STUDY

### Bulletin Board Wall

**Customer:** Hyundai, North America

**Application:** Separation Wall  
& Bulletin Board

**Product:** Omniflex 300 Plus

**Benefits Provided:**

- Separated space
- Provided meeting area
- Provided posting vehicle



### THE SITUATION

Hyundai North America was searching for a solution to an interesting dilemma. They needed to create an area in their plant where they could display important information to their workforce and visitors regarding safety, quality, performance, and other key measurables. The area in question was a high traffic location in a manufacturing environment the key consideration to any potential solution was going to be durability.

### THE EVALUATION

Hyundai reviewed options that included standard office partitions and rolling bulletin boards from their commercial furniture suppliers as well as discussing ways that Portafab could adapt the wall systems it was supplying to the plant for its inplant offices.

### THE SOLUTION

Hyundai selected a customized modular wall partition from PortaFab to satisfy their requirements. Ultimately, the Hyundai team was not just looking for a bulletin board; they wanted a solution that would effectively separate this area from the rest of the plant and engage workers into the space.

The end product is an innovative bulletin board wall constructed with PortaFab's OmniFlex 300 modular wall system. OmniFlex's 3" thick steel studs had already proven to be a durable solution in other areas of the plant and the use of angled end panels created the space-within-a-space that Hyundai was trying to achieve. The wall was also designed to reflect the company's branding, featuring the signature colors of blue and gray.

■ *"Hyundai made a smart move by getting us involved early in the process. Many pieces in a facility can serve dual purposes and with our experience in designing inplant space solutions, we were able to help Hyundai turn a simple bulletin board into so much more. One of the great things about working with modular materials is that they are extremely versatile and can be customized to meet a multitude of needs."*

Wayne McGee, President of PortaFab.

Hyundai executives are extremely pleased with the streamlined end result. There are future plans to convert many partition walls in their plants nationwide to this dual use bulletin board wall.

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